



The Bridge to Private Markets

Third Quarter 2021

Company Overview

P10

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# Legal Disclaimer

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Some of the statements in this presentation may constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934 and the Private Securities Litigation Reform Act of 1995. Words such as "will," "expect," "believe," "estimate," "continue," "anticipate," "intend," "plan" and similar expressions are intended to identify these forward-looking statements. Forward-looking statements discuss management's current expectations and projections relating to our financial position, results of operations, plans, objectives, future performance and business. The inclusion of any forward-looking information in this presentation should not be regarded as a representation that the future plans, estimates or expectations contemplated will be achieved. Forward-looking statements are subject to various risks, uncertainties and assumptions. Forward-looking statements reflect management's current plans, estimates and expectations and are inherently uncertain. All forward-looking statements are subject to known and unknown risks, uncertainties and other important factors that may cause actual results to be materially different, including risks relating to: global and domestic market and business conditions; successful execution of business and growth strategies and regulatory factors relevant to our business; changes in our tax status; our ability to maintain our fee structure; our ability to attract and retain key employees; our ability to manage our obligations under our debt agreements; as well as assumptions relating to our operations, financial results, financial condition, business prospects, growth strategy; and our ability to manage the effects of events outside of our control. The foregoing list of factors is not exhaustive. For more information regarding these risks and uncertainties as well as additional risks that we face, you should refer to the "Risk Factors" included in our prospectus dated October 20, 2021, filed with the U.S. Securities and Exchange Commission ("SEC") on October 22, 2021, and in our quarterly report on Form 10-Q for the quarterly period ended September 30, 2021, filed with the SEC on November 22, 2021, and in our subsequent reports filed from time to time with the Securities and Exchange Commission. The forward-looking statements included in this presentation are made only as of the date hereof. We undertake no obligation to update or revise any forward-looking statement as a result of new information or future events, except as otherwise required by law.

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### **Fee-Paying Assets Under Management, or FPAUM**

FPAUM reflects the assets from which we earn management and advisory fees. Our vehicles typically earn management and advisory fees based on committed capital, and in certain cases, net invested capital, depending on the fee terms. Management and advisory fees based on committed capital are not affected by market appreciation or depreciation.

# Highly Compelling Value Proposition

## Attractive Investment Thesis

Premier, specialized private markets solutions provider operating in **large and growing** markets with **increasing investor allocations**

Highly recurring revenue composed **almost entirely of management and advisory fees** earned primarily on committed capital from long-term, contractually locked up funds

**Strong investment performance** across private markets driven by experience, investment process and **data advantage** supporting the ability to grow and attract future funds

Attractive and growing revenue base with **highly recurring** and **well diversified revenue and strong margins**

Experienced **management team** with **significant insider ownership, proven M&A track record**, supported by deep bench of investment talent

# Premier Private Markets Solutions Provider

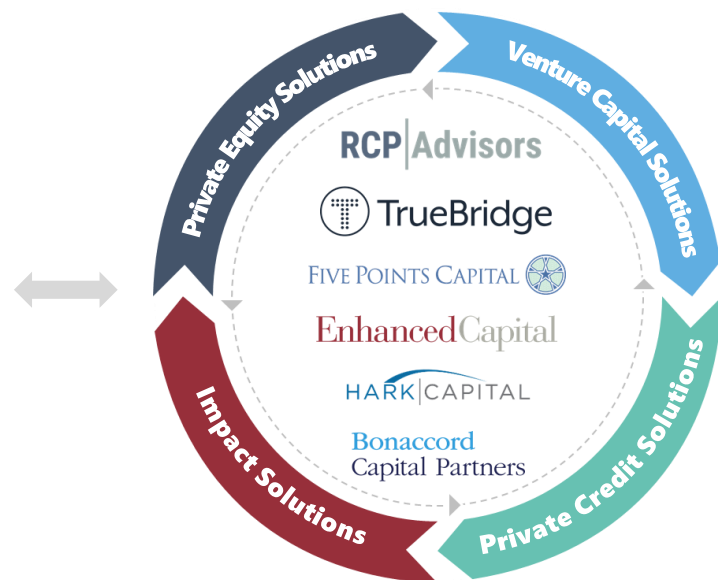
Exceptionally Well-Positioned in the Private Markets Ecosystem

## Private Markets Ecosystem

We are a specialized private market solutions provider. As LPs entrust us with capital, we strengthen our relationships with high performing, difficult to access fund managers. These relationships drive additional investment opportunities, source more data, enable portfolio optimization, enhance returns, and in turn, attract new LPs. Our position within the private markets ecosystem is reinforced by our synergistic multi-asset class solutions extracting sourcing opportunities from our vast network of GPs and portfolio companies.

### Limited Partners (LPs)

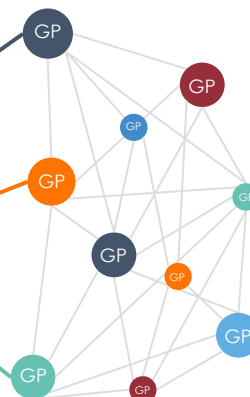
Public Pensions	Endowments & Foundations
Family Offices	Corporate Pensions
High Net Worth	Financial Institutions
Wealth Managers	Sovereign Wealth Funds



### Primary Solutions

### Direct & Co-Investments

### Secondary Investments



Large, Global, High Quality LP Base of 2,400+ Institutional and High Net Worth Investors

Proprietary Database and Analytics Platform Supported by Seasoned Team of 91 Investment Professionals

Synergistic Multi-Asset Class Private Market Solutions Network of 220+ GPs Driving Cross-Solution Sourcing Opportunities

# Premier Private Markets Solutions Provider

Comprehensive Suite of Private Market Vehicles<sup>(1)</sup>

	Primary Solutions	Direct and Co-Investments	Secondary Investments
Asset Classes	<ul style="list-style-type: none"> <li>• Private Equity</li> <li>• Venture Capital</li> </ul>	<ul style="list-style-type: none"> <li>• Private Equity</li> <li>• Venture Capital</li> <li>• Private Credit</li> <li>• Impact Investing</li> </ul>	<ul style="list-style-type: none"> <li>• Private Equity</li> </ul>
Structure Description	<ul style="list-style-type: none"> <li>• Invests in diversified portfolio of funds across asset classes with defined investment strategies</li> </ul>	<ul style="list-style-type: none"> <li>• Direct and Co-investments alongside leading GPs</li> <li>• Invests in secured unitrache, second lien, mezzanine loans and equity</li> <li>• GP Stakes</li> </ul>	<ul style="list-style-type: none"> <li>• Secondary purchaser of LP interests in private equity funds</li> <li>• Focused exclusively on lower middle market private equity funds</li> </ul>
Value Proposition	<ul style="list-style-type: none"> <li>• Provides instant fund diversification to investors</li> <li>• Differentiated access to relationship-driven VC and lower middle market sectors</li> <li>• Specialized underwriting skills and expertise to select best managers</li> <li>• Offered in both commingled investment vehicles and customized separate accounts</li> <li>• Robust database and analytics platform</li> </ul>	<ul style="list-style-type: none"> <li>• Extensive built-in network of fund managers results in significant actionable deal flow</li> <li>• Deals sourced from GP relationships and trusted advisors with preferred economic terms</li> <li>• Ability to leverage extensive fund manager diligence and insights as part of investment selection process</li> <li>• Well-diversified portfolio across industry, sponsor and geography</li> <li>• Offered in both commingled investment vehicles and customized separate accounts</li> <li>• Robust database and analytics platform</li> </ul>	<ul style="list-style-type: none"> <li>• Ability to purchase interests at a discount</li> <li>• Leverages RCP's position in the private equity ecosystem</li> <li>• Ability to leverage extensive fund manager diligence and insights as part of investment selection process</li> <li>• Shorter holding period and earlier cash returns</li> <li>• Countercyclical nature</li> <li>• Reduced blind pool risk</li> <li>• Offered through commingled investment vehicles</li> <li>• Robust database and analytics platform</li> </ul>
<b>FPAUM<sup>(2)</sup> (\$Bn)</b>	<b>\$10.1Bn</b>	<b>\$5.0Bn</b>	<b>\$1.2Bn</b>

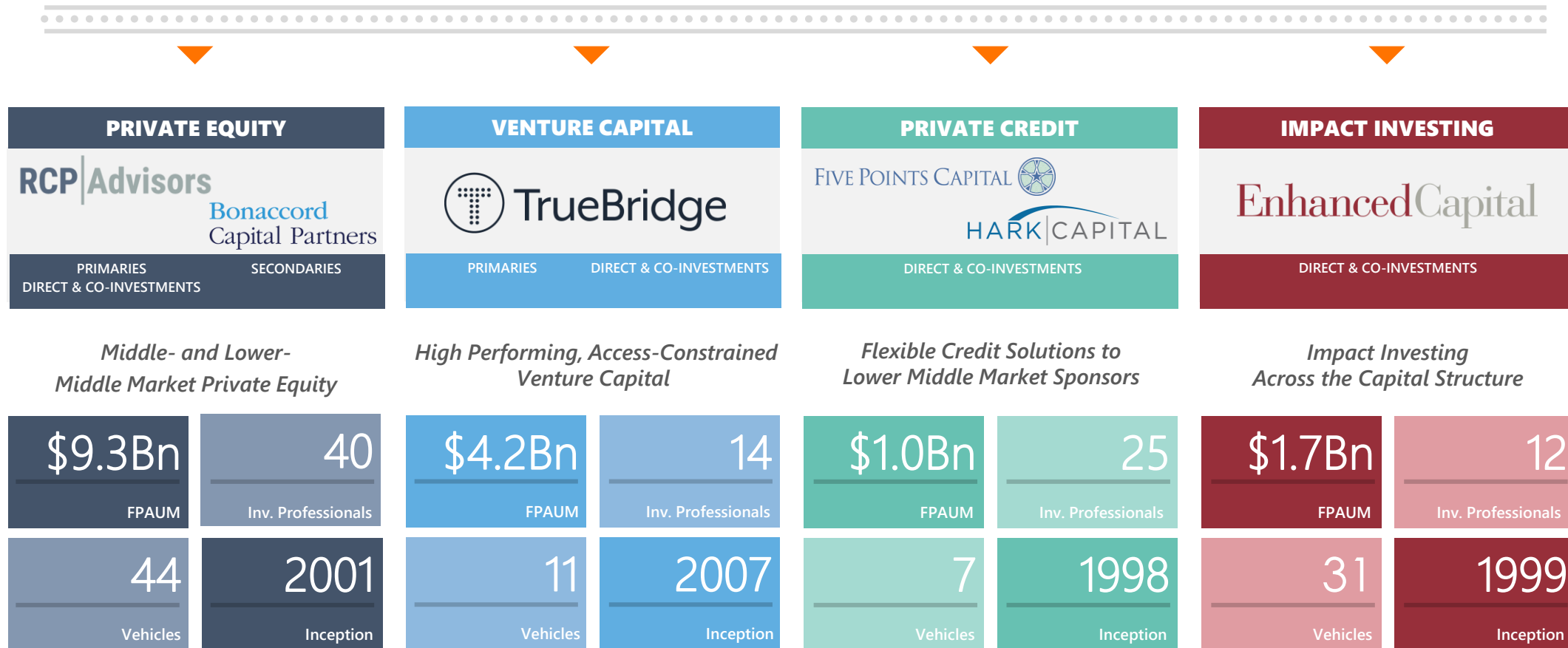
**Notes:**

1. Any discussion in this Presentation of past, committed to, or potential transactions should not be relied upon as any indication of future deal flow. There can be no assurance that any potential transactions described herein will be consummated. Diversification does not guarantee a profit or protect against a loss in declining markets.

2. FPAUM as of September 30, 2021.

# Premier Private Markets Solutions Provider

Differentiated Platform with Specialized Private Markets Solutions<sup>(1)</sup>



## Notes:

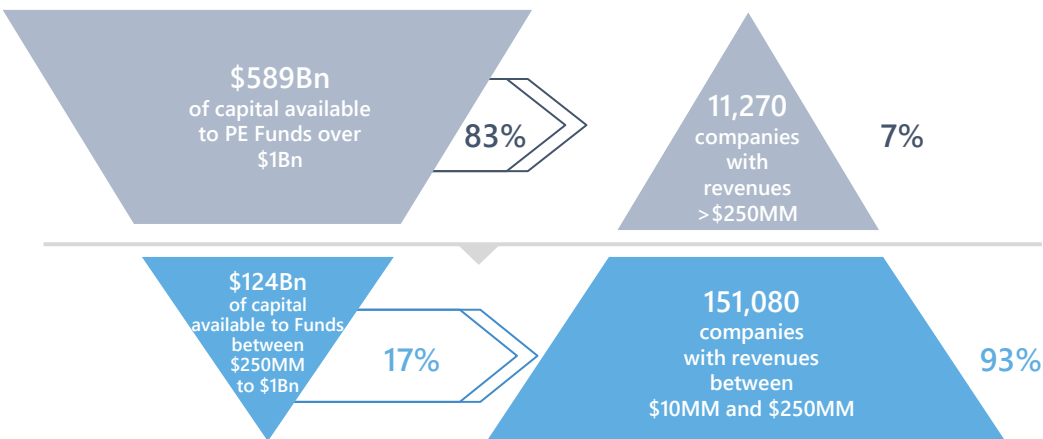
1. FPAUM and active vehicles shown by asset class solution as of September 30, 2021, while number of professionals and inception dates shown by manager.

# Well Positioned in Attractive, Specialized and Growing Global Markets

Attractive Middle/Lower Middle Market Dynamics with Accelerating Growth in Private Markets Segments

## Middle/Lower Middle Market Size and Private Capital Allocation

### Capital Available by Fund Size<sup>(1)</sup>



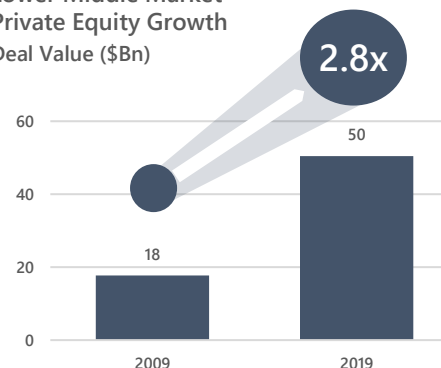
### Middle / Lower Middle Market Benefits

- Large Pool of Opportunities
- Operational & Expertise Value-Add
- Exit Flexibility
- Significant Return Potential
- Compelling Purchase Price Valuations
- Favorable LP / GP Alignment of Incentives

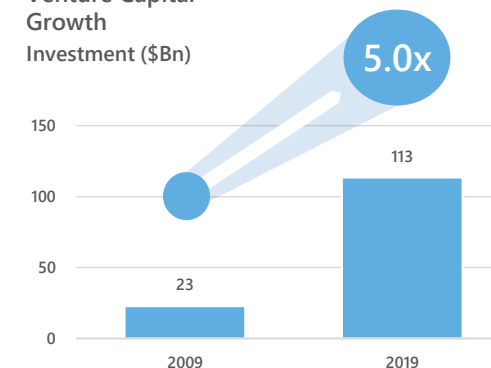
**Notes:**  
 1. Capital available to invest by fund size represents U.S. private equity overhang for vintage years 2013-2020. U.S. PE Funds: includes buyout, growth, co-investment, mezzanine, diversified PE, energy, and restructuring. As of 3/31/20. Latest data available.  
 2. Commercially-active businesses in the U.S. All subsidiary and business establishment data are combined. Additionally, public sector entities are excluded. As of 11/2/20.  
 3. Source: PwC AWM Research Centre analysis, KPMG International Cooperative, PitchBook, McKinsey, Abacus, PWC MoneyTree.

## Private Markets Growth by Segment <sup>(3)</sup>

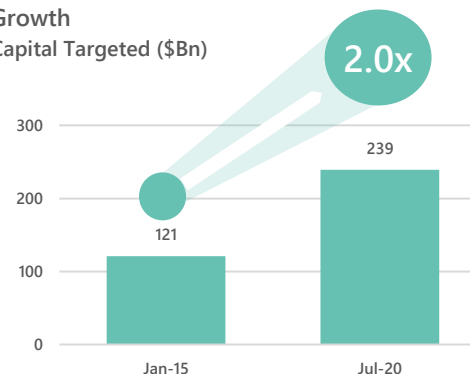
### Lower Middle Market Private Equity Growth Deal Value (\$Bn)



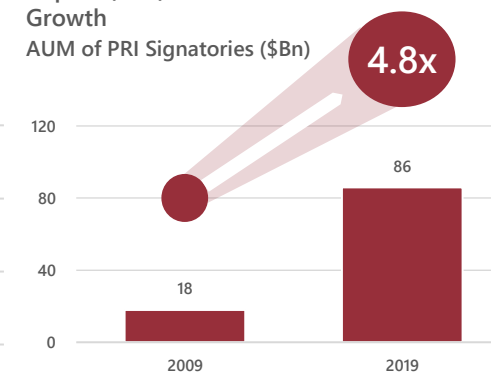
### Venture Capital Growth Investment (\$Bn)



### Private Credit Growth Capital Targeted (\$Bn)







### Impact (ESG) Growth AUM of PRI Signatories (\$Bn)



# Distinct Market Access, Deal Flow and Data Analytics to Navigate Private Markets

Long-Standing Industry Relationships and Extensive Proprietary Analytics Drive Unparalleled Market Access

	Private Equity	Venture Capital	Private Credit	Impact Investing
Relationships	 <b>1,800+</b> Investors <b>165+</b> Fund Managers	 <b>540+</b> Investors <b>60+</b> Fund Managers	 <b>180+</b> Investors <b>45+</b> Active Sponsor Relationships	 <b>81+</b> Investors <b>380+ / 600+</b> Businesses Supported / Projects
Scale	<b>375+</b> Funds <b>1,800+</b> Portfolio Companies	<b>6,500+</b> Portfolio Companies <b>55+</b> Direct Investments	<b>\$1,470MM+</b> Capital Deployed <b>60+</b> Platform Investments	<b>\$550MM+</b> Capital Deployed in Impact Credit <b>535MM</b> KWh Produced Through 2019
Experience	<b>24+</b> Avg. Years of Mgmt. Experience <b>40</b> Investment Professionals	<b>18+</b> Avg. Years of Mgmt. Experience <b>14</b> Investment Professionals	<b>22+</b> Avg. Years of Mgmt. Experience <b>25</b> Investment Professionals	<b>21+</b> Avg. Years of Mgmt. Experience <b>12</b> Investment Professionals



# Distinct Market Access, Deal Flow and Data Analytics to Navigate Private Markets

Unique and Extensive Proprietary Analytics Database

## Extensive Data Collection



2,500+

Investments  
Firms

4,500+

Investment  
Funds

25,000+

Individual  
Transactions

30,000+

Private  
Companies

175,000+

Financial  
Metrics

## Powerful Database and Business Intelligence Platform

- ✓ Information within GP Scout contains deep level private company operating and financial data as well as details of the deals done by the private market general partners
- ✓ Robust and proprietary data collected over 20-year history makes it difficult to replicate
- ✓ Dedicated internal team updating database on a daily basis with new private data provided directly by managers
- ✓ Integrated data visualization and analytics platform with underlying database allowing true business intelligence use by multiple groups within the firm

Data Capabilities Are a Competitive Differentiator

# Distinct Market Access, Deal Flow and Data Analytics to Navigate Private Markets

Robust and Disciplined Sourcing Criteria, Resulting in Highly Selective Investment Process



Notes:

1. Reflects primary deal flow for RCP Advisors and TrueBridge Capital Partners as of December 31, 2020.
2. Reflects secondary deal flow for RCP Advisors as of December 31, 2020.
3. Reflects direct & co-investment deal flow for RCP Advisors, TrueBridge Capital Partners, Five Points Capital and Enhanced as of December 31, 2020.

# Preeminent Investment Teams Delivering Best-in-Class Performance

Superior Track Record Across a Broad Range of Portfolio Solutions<sup>(1)</sup>

## RCP|Advisors

Fund	Vintage	Fund Size (\$M)	Called Capital	Net IRR	Net ROIC
<b>Fund-of-Funds (as of 6/30/21)</b>					
Fund I	2003	\$92	105%	14.1%	1.8x
Fund II	2005	\$140	109%	8.2%	1.5x
Fund III	2006	\$225	107%	6.8%	1.4x
Fund IV	2007	\$265	110%	14.4%	2.0x
Fund V	2008	\$355	121%	13.4%	1.7x
Fund VI	2009	\$285	114%	15.9%	2.0x
Fund VII	2011	\$300	109%	18.1%	2.1x
Fund VIII	2012	\$268	110%	20.2%	2.0x
Fund IX	2014	\$350	103%	19.3%	1.8x
Fund X	2015	\$332	101%	17.1%	1.5x
SEF	2017	\$179	73%	23.4%	1.6x
Fund XI	2017	\$315	78%	24.4%	1.6x
Fund XII	2018	\$382	69%	17.4%	1.3x
Fund XIII	2019	\$397	38%	-	-
Fund XIV	2020	\$394	16%	-	-
SEF II	2020	\$123	7%	-	-
Fund XV	2021	\$435	6%	-	-
Fund XVI	2022	\$52	0%	-	-
<b>Secondary Funds (as of 6/30/21)</b>					
SOF I	2009	\$264	112%	22.0%	1.8x
SOF II	2013	\$425	108%	11.6%	1.3x
SOF III	2018	\$400	54%	70.2%	1.8x
SOF III Overage	2020	\$87	13%	235.3%	2.2x
<b>Co-Investment Funds (as of 6/30/21)</b>					
Direct I	2010	\$109	82%	37.9%	3.0x
Direct II	2014	\$250	86%	28.6%	2.5x
Direct III	2018	\$385	73%	25.0%	1.3x
Direct IV	2021	\$102	1%	-	-

## TrueBridge Capital Partners

Fund	Vintage	Fund Size (\$M)	Called Capital	Net IRR	Net ROIC
<b>Fund-of-Funds (as of 6/30/21)</b>					
Fund I	2007	\$311	93%	14.2%	3.1x
Fund II	2010	\$342	83%	23.6%	5.5x
Fund III	2013	\$409	92%	23.9%	3.5x
Fund IV	2015	\$408	91%	42.3%	3.4x
Fund V	2017	\$460	79%	58.1%	2.1x
Fund VI	2019	\$608	36%	-	-
<b>Direct Investment Funds (as of 6/30/21)</b>					
Direct Fund I	2015	\$125	95%	41.0%	3.1x
Direct Fund II	2019	\$196	78%	53.7%	1.4x

## EnhancedCapital

Fund	Vintage	Invested (\$M)	Called Capital	Net IRR	Net ROIC
<b>Impact Funds (as of 6/30/21)</b>					
Impact Credit	-	\$591	-	7.4% <sup>2</sup>	1.2x
Impact Equity <sup>3</sup>	-	\$408	-	20%+ <sup>4,5</sup>	1.2x

Notes:

1. See performance disclosure notes starting on page 24.

# Preeminent Investment Teams Delivering Best-in-Class Performance

Superior Track Record Across a Broad Range of Portfolio Solutions<sup>(1)</sup>

## FIVE POINTS CAPITAL

Fund	Vintage	Fund Size (\$M)	Called Capital	Net IRR	Net ROIC
<b>Equity Funds (as of 6/30/21)</b>					
Fund I	1998	\$101	94%	12.7%	2.1x
Fund II	2007	\$152	99%	12.6%	1.7x
Fund III	2013	\$230	92%	22.7%	2.1x
Fund IV	2019	\$230	18%	-	-
<b>Credit Funds (as of 6/30/21)</b>					
Fund I	2006	\$162	93%	12.2%	2.0x
Fund II	2011	\$227	100%	7.6%	1.6x
Fund III	2016	\$289	74%	14.7%	1.4x
Fund IV	2021	\$87	3%	-	-

### Notes:

1. See performance disclosure notes starting on page 24.

## HARK CAPITAL

Fund	Vintage	Fund Size (\$M)	Called Capital	Net IRR	Net ROIC
<b>NAV Lending Funds (as of 6/30/21)</b>					
Fund I	2013	\$106	119%	11.0%	1.3x
Fund II	2017	\$203	75%	12.7%	1.2x
Fund III	2021	\$400	0%	-	-

## Bonaccord Capital Partners

Fund	Vintage	Fund Size (\$M)	Called Capital	Net IRR	Net ROIC
<b>GP Stakes Funds (as of 6/30/21)</b>					
Fund I	2019	\$701	44%	10.4%	1.1x

# Investment Teams Led by Management Teams with Sustained Track Records of Success

Ownership structure aligned with investors; carried interest aligned with investment teams

## Private Equity Solutions

### RCP Advisors



**Dave McCoy**  
Managing Partner  
22+ Years of Experience



**Jon Madorsky**  
Managing Partner  
20+ Years of Experience



**Charlie Huebner**  
Managing Partner  
30+ Years of Experience



**Tom Danis**  
Managing Partner  
25+ Years of Experience



**Bonaccord Capital Partners**  
**Ajay Chitkara**  
Head of Bonaccord Capital Partners  
28+ Years of Experience

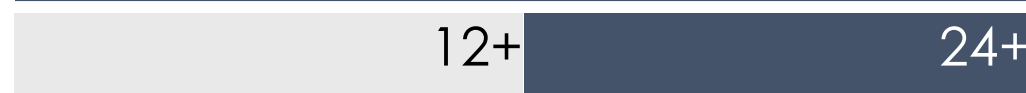


**Brad Pilcher**  
Senior Investment Manager  
22+ Years of Experience



**Farhad Dehesh**  
Senior Investment Manager  
23+ Years of Experience

#### Avg. Years at Firm / Years of Experience



## Venture Capital Solutions

### TrueBridge



**Edwin Poston**  
Managing Partner  
24+ Years of Experience



**Mel Williams**  
Managing Partner  
15+ Years of Experience



**Rob Mazzoni**  
Partner  
14+ Years of Experience



**Matt Rittenmeyer**  
Principal  
19+ Years of Experience

#### Avg. Years at Firm / Years of Experience



#### Notes:

- Please note the referenced individuals are not inclusive of all members of the respective investment teams.

# Investment Teams Led by Management Teams with Sustained Track Records of Success

Ownership structure aligned with investors; carried interest aligned with investment teams

## Private Credit Solutions

FIVE POINTS CAPITAL 



**Whit Edwards**  
Managing Partner  
22+ Years of Experience



**Marshall White**  
Managing Partner  
18+ Years of Experience



**Jonathan Blanco**  
Managing Partner  
23+ Years of Experience



**Scott Snow**  
Managing Partner  
19+ Years of Experience

HARK | CAPITAL



**Doug Cruikshank**  
Managing Partner & Founder  
31+ Years of Experience



**Rafael Castro**  
Partner & Co-Founder  
24+ Years of Experience



**Rich Davis**  
Partner & Co-Founder  
21+ Years of Experience

Avg. Years at Firm / Years of Experience

12+

22+

## Impact Investing Solutions

Enhanced Capital



**Michael Korengold**  
Managing Partner  
25+ Years of Experience



**Shane McCarthy**  
Managing Partner  
19+ Years of Experience



**Richard Montgomery**  
Managing Partner  
21+ Years of Experience



**Mark Slusar**  
Managing Director  
20+ Years of Experience

Avg. Years at Firm / Years of Experience

14+

21+

Notes:

- Please note the referenced individuals are not inclusive of all members of the respective investment teams.

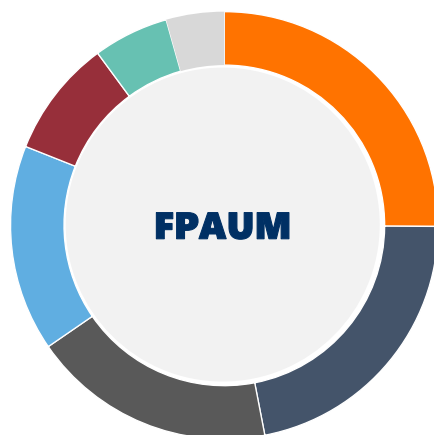
# Highly Diversified, Multi-Asset Investment Platform and Investor Base

Differentiated Investor Base Combined with Institutional and International Distribution

## Diversified Investor Base

Investor Base by Channel

(As of 2Q'21)<sup>(1)</sup>



- Public Pensions (25%)
- Family Offices / Wealth Managers (22%)
- Financial Institutions (18%)
- Endowments / Foundations (16%)
- Corporate Pensions (9%)
- Insurance Company (6%)
- Other (4%)<sup>(2)</sup>

Investor Base Regions



46 States; 29 Countries; 6 Continents

### Notes:

1. Reflects FPAUM percentage by investor committed capital, excluding GP commitments, to currently active funds across RCP Advisors, TrueBridge, Five Points and Enhanced.
2. Includes sovereign wealth funds, consultant-based relationships and other foreign institutional investors.

# Fee Paying Assets Under Management Across Diversified Vehicles

Multi-Asset Investment Platform with Strong Organic Growth

## Diversified Base and Growth Across Vehicles

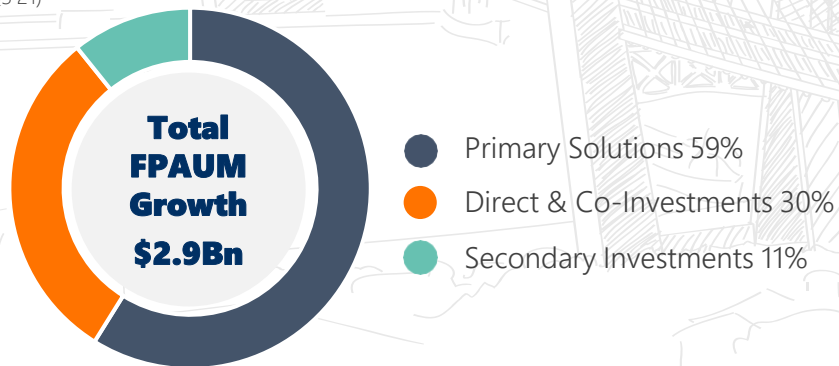
### FPAUM Composition

(As of Q3'21)



### Organic FPAUM Growth <sup>(1)</sup>

(From 2020PF to Q3'21)



## Key Metrics

### Primary Solutions

**\$10.1Bn**

FPAUM as of Q3'21

**28%**

Organic FPAUM CAGR  
Q4'20 PF – Q3'21 A

### Direct & Co-Investments

**\$5.0Bn**

FPAUM as of Q3'21

**29%**

Organic FPAUM CAGR  
Q4'20 PF – Q3'21 A

### Secondary Investments

**\$1.2Bn**

FPAUM as of Q3'21

**53%**

Organic FPAUM CAGR  
Q4'20 PF – Q3'21 A

#### Notes:

1. Organic FPAUM is calculated on a pro forma basis assuming the acquisitions of Five Points, TrueBridge, Enhanced, Bonaccord, and Hark were completed as of January 1, 2020.

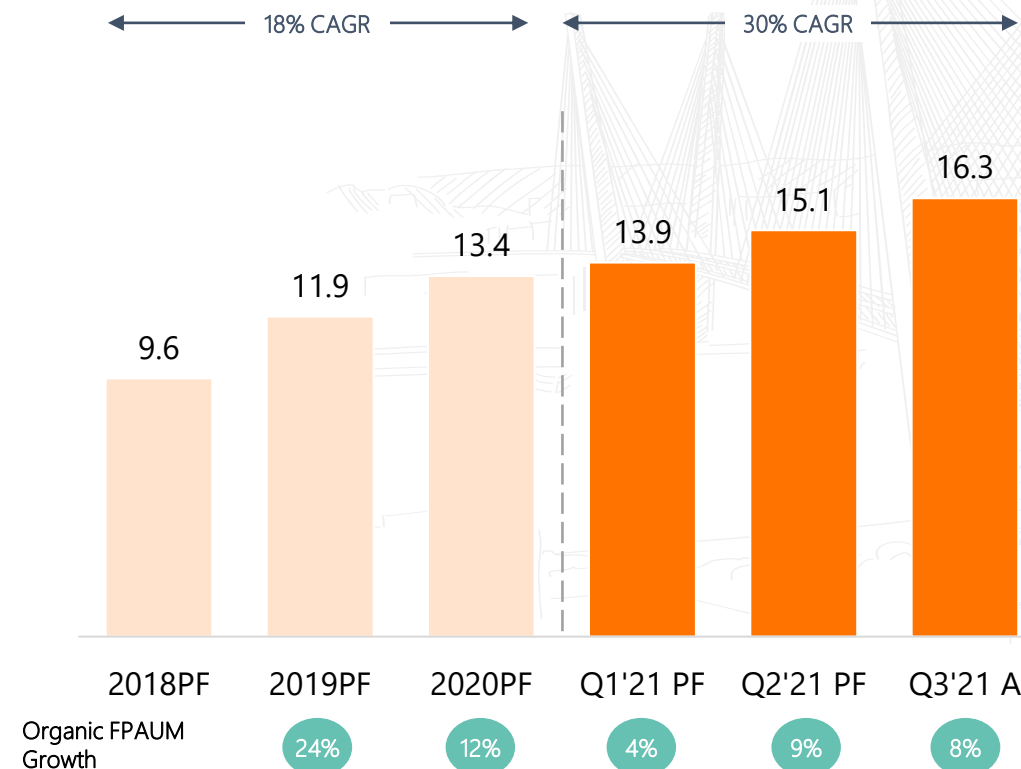


# FPAUM and Average Fee Rate Detail

Robust Organic FPAUM Growth and Stable, Attractive Fee Rates

## Organic FPAUM Growth<sup>(1)</sup>

(\$Bn)

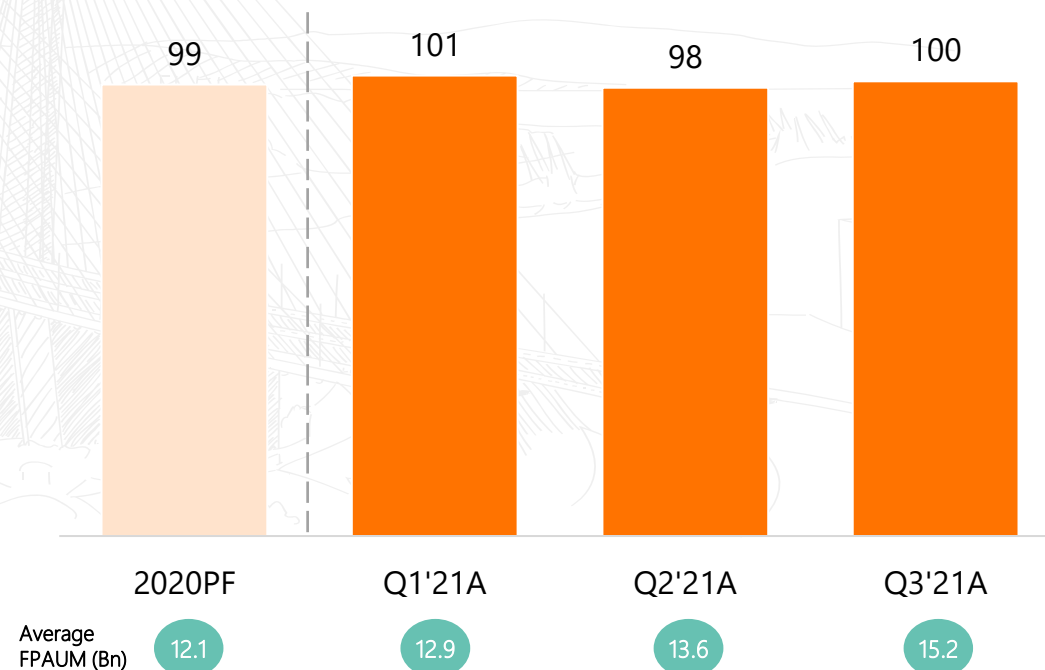


## Average Fee Rate<sup>(2)</sup>

(Bps)

Average 2020PF-Q3'21A Fee Rate: 100bps

Average Fee Rates are Stable and Consistent Across Vehicles and Fund Structures








### Notes:

- Organic FPAUM is calculated on a pro forma basis assuming the acquisitions of Five Points, TrueBridge, Enhanced, Bonaccord, and Hark were completed as of January 1, 2018.
- The average fee rates shown in the graph to the right for all 2021 values are calculated as actual average FPAUM as a quotient of actual revenue. FY 2020 numbers were calculated on a pro forma basis, inclusive of Five Points, TrueBridge, and Enhanced FPAUM and revenue for the full year.

# Experienced Management with Aligned Incentives and Proven Organic and Inorganic Track Record

Deep Bench of Talent with Long History of Investing

## Leadership

			Years of Experience
	<b>Robert Alpert</b>	Co-CEO Chairman of the Board	30+
	<b>C. Clark Webb</b>	Co-CEO	17+
	<b>Amanda Coussens</b>	CFO	21+
	<b>William "Fritz" Souder</b>	COO	20+
	<b>Jeff Gehl</b>	CMO	19+

## Key P10 Criteria

- ✓ Market leading differentiated platform
- ✓ Track record of strong investment performance
- ✓ Proven, committed management team
- ✓ Established and committed investor base

## Specialized Private Markets Solutions

			Years of Experience
	<b>Dave McCoy</b>	Managing Partner Private Equity Solutions	22+
	<b>Edwin Poston</b>	Managing Partner Venture Capital Solutions	24+
	<b>Whit Edwards</b>	Managing Partner Private Credit Solutions	22+
	<b>Michael Korengold</b>	Managing Partner Impact Investing Solutions	25+

Extensive Investment Pipeline  
with a Long List of Attractive  
and Actionable Opportunities

# A Differentiated Investment Firm

P10

1

Premier Private Markets Solutions Provider

2

Well Positioned in Attractive, Specialized and Growing Global Markets

3

Distinct Market Access, Deal Flow and Data Analytics to Navigate Private Markets

4

Preeminent Investment Teams Delivering Strong Performance

5

Highly Diversified, Multi-Asset Investment Platform and Investor Base

6

Fee Paying Assets Under Management Across Diversified Vehicles

7

Experienced Management Team with Aligned Incentives and Proven Organic and Inorganic Track Record

**Notes:**

- Past performance is not a guarantee of future results. There can be no assurance that a fund will achieve comparable results as any prior investments or prior investment funds.

## Simple Yet Powerful Financial Model

Revenues consist almost exclusively of **recurring, predictable management fees averaging 100 bps** on FPAUM

Peer leading profitability with **55-60% Adj. EBITDA margins**

**Limited tax leakage** with approximately \$500 million in **tax assets**

Highly **efficient revenue** to free cash flow conversion

**Robust M&A pipeline** to accelerate free cash flow growth

# Third Quarter 2021 Highlights

Strong FPAUM growth drives record financial performance

## Financial

➤ Fee paying assets under management (FPAUM) were \$16.3Bn, an increase of 122% compared to September 30, 2020

Financial Results (\$ in Millions)	Three Months Ended		Nine Months Ended			
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020	Q3'21 vs Q3'20	YTD'21 vs YTD'20
Actual FPAUM (\$Bn)	\$ 16.3	\$ 7.3	\$ 16.3	\$ 7.3	122%	122%
Pro Forma FPAUM (\$Bn) <sup>(1)</sup>	\$ 16.3	\$ 12.8	\$ 16.3	\$ 12.8	27%	27%
<u>GAAP Financial Metrics</u>						
Revenue	\$ 38.1	\$ 15.4	\$ 104.9	\$ 42.7	148%	146%
Operating Expenses	\$ 27.1	\$ 13.2	\$ 76.7	\$ 33.8	106%	127%
GAAP Net Income	\$ 4.1	\$ 0.1	\$ 9.3	\$ 3.2	N/A	191%
Fully Diluted GAAP EPS	\$ 0.04	\$ 0.00	\$ 0.08	\$ 0.04	N/A	113%
<u>Non-GAAP Financial Metrics</u>						
GAAP Revenue	\$ 38.1	\$ 15.4	\$ 104.9	\$ 42.7	148%	146%
Adjusted EBITDA <sup>(2)</sup>	\$ 21.8	\$ 8.8	\$ 56.8	\$ 22.5	148%	152%
Adjusted EBITDA Margin	57%	57%	54%	53%		
Adjusted Net Income <sup>(2)</sup>	\$ 16.2	\$ 6.6	\$ 40.9	\$ 15.4	146%	165%
Fully Diluted ANI EPS <sup>(3)</sup>	\$ 0.15	\$ 0.09	\$ 0.37	\$ 0.20	72%	90%

### Notes:

1. FPAUM on a pro forma basis assumes the acquisitions of Five Points, TrueBridge, Enhanced, Bonaccord, and Hark were completed as of January 1, 2020.
2. Adjusted EBITDA and Adjusted Net Income are non-GAAP financial measures. Please refer to page 22 for a reconciliation of non-GAAP to GAAP measures.
3. ANI EPS Calculations include the total of all common shares, stock options under the treasury stock method, and the redeemable non-controlling interests of P10 Intermediate converted to Class B stock as of each period presented.

## Non-GAAP Financial Measures (unaudited)

(Dollars in thousands except share and per share amounts)	Three Months Ended		Nine Months Ended			
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020	Q3'21 vs Q3'20	YTD'21 vs YTD'20
<b>GAAP Net Income</b>	<b>\$ 4,078</b>	<b>\$ 65</b>	<b>\$ 9,260</b>	<b>\$ 3,186</b>	<b>N/A</b>	<b>191%</b>
<b>Add back (Subtract):</b>						
Depreciation & Amortization	7,553	3,579	22,654	9,627	111%	135%
Interest expense, net	5,484	2,325	16,418	7,269	136%	126%
Income tax provision (benefit)	1,759	(175)	3,154	(1,513)	N/A	N/A
Non-Recurring Transaction Fees	2,422	2,800	3,833	3,412	-14%	12%
Non-cash stock based compensation	461	187	1,452	522	146%	178%
<b>Adjusted EBITDA</b>	<b>21,757</b>	<b>8,781</b>	<b>56,771</b>	<b>22,503</b>	<b>148%</b>	<b>152%</b>
<b>Less:</b>						
Cash interest expense, net	(4,555)	(1,529)	(13,712)	(6,172)	198%	122%
Cash income taxes, net of tax paid related to acquisitions	(1,046)	(689)	(2,192)	(938)	52%	134%
<b>Adjusted Net Income</b>	<b>16,156</b>	<b>6,563</b>	<b>40,867</b>	<b>15,393</b>	<b>146%</b>	<b>165%</b>
<b>ANI Earnings per Share</b>						
Shares outstanding	62,464	62,464	62,464	62,464		
Diluted Shares outstanding	109,979	76,724	109,893	78,701		
ANI per share	\$ 0.26	\$ 0.11	\$ 0.65	\$ 0.25	146%	165%
Diluted ANI per share	\$ 0.15	\$ 0.09	\$ 0.37	\$ 0.20	72%	90%

Above is a calculation of our unaudited non-GAAP financial measures. These are not measures of financial performance under GAAP and should not be construed as a substitute for the most directly comparable GAAP measures, which are reconciled below. These measures have limitations as analytical tools, and when assessing our operating performance, you should not consider these measures in isolation or as a substitute for GAAP measures. Other companies may calculate these measures differently than we do, limiting their usefulness as a comparative measure.

We use Adjusted Net Income, or ANI, as well as Adjusted EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) to provide additional measures of profitability. We use the measures to assess our performance relative to our intended strategies, expected patterns of profitability, and budgets, and use the results of that assessment to adjust our future activities to the extent we deem necessary. ANI reflects our actual cash flows generated by our core operations. ANI is calculated as Adjusted EBITDA, less actual cash paid for interest and federal and state income taxes.

In order to compute Adjusted EBITDA, we adjust our GAAP Net Income for the following items:

- Expenses that typically do not require us to pay them in cash in the current period (such as depreciation, amortization and stock-based compensation) [continued in next column]

- The cost of financing our business,
- Non-Recurring Transaction Fees include the following:
  - Acquisition-related expenses which reflects the actual costs incurred during the period for the acquisition of new businesses, which primarily consists of fees for professional services including legal, accounting, and advisory,
  - Registration-related expenses includes professional services associated with our prospectus process incurred during the period, and does not reflect expected regulatory, compliance, and other costs associated with which may be incurred subsequent to our Initial Public Offering, and
- The effects of income taxes.

Adjusted Net Income reflects the cash payments made for interest, which differs significantly from total interest expense that includes non-cash interest on the non-interest-bearing Seller Notes related to our acquisitions of RCP 2 and RCP 3. Similarly, the cash income taxes paid during the periods is significantly lower than the net income tax benefit, which is primarily comprised of deferred tax expense.

# Consolidated Balance Sheets

	September 30, 2021 (unaudited)	December 31, 2020
<i>(Dollars in thousands except share amounts)</i>		
<b>Assets</b>		
Cash and cash equivalents	\$ 21,656	\$ 11,773
Restricted cash	6,421	1,010
Accounts receivable	7,656	2,494
Due from related parties	5,885	2,667
Investment in unconsolidated subsidiaries	1,977	2,158
Prepaid expenses and other assets	3,355	3,368
Property and equipment, net	1,000	1,124
Right-of-use assets	7,095	6,491
Deferred tax assets, net	35,494	37,621
Intangibles, net	136,306	143,738
Goodwill	417,401	369,982
<b>Total assets</b>	<b>\$ 644,246</b>	<b>\$ 582,426</b>
<b>Liabilities And Stockholders' Equity</b>		
<b>Liabilities</b>		
Accounts payable	\$ 1,260	\$ 1,103
Accrued expenses	12,040	12,505
Due to related parties	1,650	2,200
Other liabilities	6,419	254
Contingent consideration	19,160	-
Deferred revenues	11,802	10,347
Lease liabilities	8,126	7,682
Debt obligations	315,517	290,055
<b>Total liabilities</b>	<b>375,974</b>	<b>324,146</b>
<b>Commitments And Contingencies (Note 11)</b>		
<b>Redeemable Noncontrolling Interest</b>	<b>199,202</b>	<b>198,439</b>
<b>Stockholders' Equity</b>		
Common stock - \$0.001 par value; 110,000,000 and 110,000,000 shares authorized, respectively; 62,587,823 and 62,587,823 issued, respectively; 62,464,371 and 62,464,371 outstanding, respectively	63	63
Treasury stock	(273)	(273)
Additional paid-in-capital	325,762	324,310
Accumulated deficit	(256,482)	(264,259)
<b>Total stockholders' equity</b>	<b>69,070</b>	<b>59,841</b>
<b>Total Liabilities And Stockholders' Equity</b>	<b>\$ 644,246</b>	<b>\$ 582,426</b>



# Key Terms & Performance Disclosure

**Fee Paying Assets Under Management (FPAUM):** FPAUM reflects the assets from which we earn management and advisory fees. Our vehicles typically earn management and advisory fees based on committed capital, and in certain cases, net invested capital, depending on the fee terms. Management and advisory fees based on committed capital are not affected by market appreciation or depreciation.

**Net IRR:** Refers to Internal rate of return net of fees, carried interest and expenses charged by both the underlying fund managers and each of our solutions.

**Net ROIC:** Refers to return on invested capital net of fees and expenses charged by both the underlying fund managers and each of our solutions.

**Fund Size:** Refers to the total amount of capital committed by investors to each fund disclosed.

**Called Capital:** Refers to the amount of capital provided from investors, expressed as a percent of the total fund size.

**Ownership Limitations:** P10's Certificate of Incorporation contains certain provisions for the protection of tax benefits relating to P10's net operating losses. Such provisions generally void transfers of shares that would result in the creation of a new 4.99% shareholder or result in an existing 4.99% shareholder acquiring additional shares of P10.

## Performance Disclaimer:

The historical performance of our investments should not be considered as indicative of the future results of our investments or our operations or any returns expected on an investment in our Class A common stock.

In considering the performance information contained in this prospectus, prospective Class A common stockholders should be aware that past performance of our specialized investment vehicles or the investments that we recommend to our investors is not necessarily indicative of future results or of the performance of our Class A common stock. An investment in our Class A common stock is not an investment in any of our specialized investment vehicles. In addition, the historical and potential future returns of specialized investment vehicles that we manage are not directly linked to returns on our Class A common stock. Therefore, you should not conclude that continued positive performance of our specialized investment vehicles or the investments that we recommend to our investors will necessarily result in positive returns on an investment in our Class A common stock. However, poor performance of our specialized investment vehicles could cause a decline in our ability to raise additional funds and could therefore have a negative effect on our performance and on returns on an investment in our Class A common stock. The historical performance of our funds should not be considered indicative of the future performance of these funds or of any future funds we may raise, in part because:

- market conditions and investment opportunities during previous periods may have been significantly more favorable for generating positive performance than those we may experience in the future;
- the performance of our funds is generally calculated on the basis of net asset value of the funds' investments, including unrealized gains, which may never be realized;
- our historical returns derive largely from the performance of our earlier funds, whereas future fund returns will depend increasingly on the performance of our newer funds or funds not yet formed;
- our newly established funds typically generate lower returns during the period that they initially deploy their capital;
- changes in the global tax and regulatory environment may affect both the investment preferences of our investors and the financing strategies employed by businesses in which particular funds invest, which may reduce the overall capital available for investment and the availability of suitable investments, thereby reducing our investment returns in the future;
- in recent years, there has been increased competition for investment opportunities resulting from the increased amount of capital invested in private markets alternatives and high liquidity in debt markets, which may cause an increase in cost and reduction in the availability of suitable investments, thereby reducing our investment returns in the future; and
- the performance of particular funds also will be affected by risks of the industries and businesses in which they invest.



# Key Terms & Supplemental Information

Below is a description of our unaudited non-GAAP financial measures. These are not measures of financial performance under GAAP and should not be construed as a substitute for the most directly comparable GAAP measures. These measures have limitations as analytical tools, and when assessing our operating performance, you should not consider these measures in isolation or as a substitute for GAAP measures. Other companies may calculate these measures differently than we do, limiting their usefulness as a comparative measure.

**Adjusted EBITDA:** In order to compute Adjusted EBITDA, we adjust our GAAP net income for the following items:

- Expenses that typically do not require us to pay them in cash in the current period (such as depreciation, amortization and stock-based compensation);
- The cost of financing our business;
- Acquisition-related expenses which reflects the actual costs incurred during the period for the acquisition of new businesses, which primarily consists of fees for professional services including legal, accounting, and advisory, as well as bonuses paid to employees directly related to the acquisition;
- Registration-related expenses includes professional services associated with our prospectus process incurred during the period, and does not reflect expected regulatory, compliance, and other costs associated with which may be incurred subsequent to our Initial Public Offering; and
- The effects of income taxes

**Adjusted Net Income (ANI):**

- We use Adjusted Net Income, or ANI, as well as Adjusted EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) to provide additional measures of profitability. We use the measures to assess our performance relative to our intended strategies, expected patterns of profitability, and budgets,
- and use the results of that assessment to adjust our future activities to the extent we deem necessary. ANI reflects our actual cash flows generated by our core operations. ANI is calculated as Adjusted EBITDA, less actual cash paid for interest and federal and state income taxes.

**Fully Diluted ANI EPS:** Fully diluted Adjusted Net Income earnings per share is a calculation that assumes all the Company's securities were converted into shares, not just shares that are currently outstanding.

**Supplemental Share Information:** Class A shares (CUSIP # 69376K106) trade on the NYSE as PX and have one vote per share. Class B shares (CUSIP # 69376K205) are not tradeable in the open market and have ten votes per share. The Class B shares are convertible at any time at the option of the holder into Class A shares on a one-for-one basis, irrespective of whether or not the holder is planning to sell shares at that time. All previous shareholders of P10 Holdings, Inc. (OTC: PIOE) had their shares converted to Class B shares of P10 at the time the Company was listed on the NYSE. The simplest way to sell Class B shares is to first contact your broker and convert them to Class A shares, which can then be sold on the NYSE. Further note that Class B shares held by P10 insiders are under a lock up agreement. Please refer to our amended and restated certificate of incorporation for a full description of the Class A and Class B shares.

## CONTACT US



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# P10